Project Report

# Introduction:

A lot of fast food businessmen who own a chain of restaurants or a franchise of a famous chain or even a food truck will need to ask the question that where should they expand their business to or where should they open up a new franchise or in case of a food truck, around where should they be so that they get maximum number of customers to increase their sales and generate revenue.

Using data science on geospatial data provided to us by foursquare API, we can analyze the neighborhood in Toronto and give those owners the answers to their questions. We can tell them the appropriate place where they can hit the maximum number of customers and generate profit.